

## FEATURES



### Agenda

Let your attendees know everything about the event's and speakers' profile.



### Attendees Questions

Let everyone submit their questions.



### Polling

Allows you to easily poll a live audience.



### Quiz

Challenge participants in seminars, classes, events by depicting live the correct answers of a quiz.



### Upcoming events

Inform your attendees about the upcoming events.



### Speaker Evaluation

Rank the speakers and help them sharpen their skills.



### Your Logo

Add a Logo to the web-app.



### Multisession

More than one day event. More than one session.



### Data Export

Export data for statistical analysis.



### Sponsorship

Give your Sponsors the best exposure!



### Event evaluation

Get constructive feedback about your event.



### Graphs

See your reports in graphical presentation.



### Pop Up Messages

Send messages concerning the event.



### Raffle

Gift and reward those who participate.



### Extra Security Code

Enhance your event's security.



### Networking

Meet other professionals and increase your business network.



### Infographics

Convert your data to valuable business information.




### Banners Exposure

Your sponsors will get the best exposure.


Conference is an interactive web-app facilitating direct interactive possibilities among speakers and audiences for events such as: lectures, presentations, conferences, polling, training courses, seminars, focus groups, research & (executive) meetings.

## THE BENEFITS


### Speakers:

- 
- Gain bigger exposure
  - Increase their network
  - Get evaluation from attendees
  - Get constructive feedback
  - Receive and manage effectively participants' questions
  - Know the most "liked questions" from attendees
  - Receive and analyze through infographics, events' data


### The Organizers:

- 
- Eliminate the printed material, reducing expenses
  - Create an eco-friendly profile
  - Present and expose sponsors
  - Conduct surveys
  - Attract sponsors
  - Provide raffle
  - Provide the opportunity of anonymous questions to the audience
  - Keep the agenda always updated
  - Receive evaluation for the event
  - Receive evaluation for the speakers
  - Organize raffles and lotteries
  - Innovate compared to other competitors
  - Are able to know the "hottest" questions of the audience
  - Know which subjects matter more
  - Know the subjects that would interest the audience in an upcoming event
  - Receive infographics with the event's data


### The Sponsors:

- 
- Appear in the sponsors section
  - Upload a brief profile
  - Appear in splash screens in the app
  - Promote individual messages
  - Present their welcome messages on the start screen
  - Sponsor raffles
  - Sponsor surveys, before or during the conference
  - Increase their public recognition
  - Create new leads
  - Inform the participants about their products and services

### The Attendees:

- 
- Send their questions live
  - Participate in live quiz
  - Participate in surveys
  - Keep up with the updated agenda
  - Participate in on-line raffles and competitions
  - Evaluate the event
  - Evaluate the speakers
  - Provide constructive feedback
  - Provide new ideas to make your event better next time!

### Your Conference:

- 
- Impresses
  - Innovates
  - Stands out
  - Makes a difference
  - Becomes the center of attention



Conference is an interactive web-app facilitating direct interactive possibilities among speakers and audiences for events such as: lectures, presentations, conferences, polling, training courses, seminars, focus groups, research & (executive) meetings.

Feel, engage, interact with you audience!

## Clients that have already trusted us



European-forums.eu



gi-cluster  
a corallia initiative



OTE academy  
Μαθαίνεις και ζεις καλύτερα



ψηφιακή εφεσδα  
Επιχειρησιακό Πρόγραμμα  
"Ψηφιακή Σύγκλιση"

## Testimonials

Users (event organizers, speakers, participants and sponsors) of Conference.com are those that can convey their experience through the platform. We thank all of them for the enthusiasm they share, their satisfaction and happy words with us.



George Zalokostas

Country Media  
Manager, Unilever,  
Greece & Cyprus



Nerina Komioti

Director General,  
Hellenic Advertisers  
Association (SDE)



Michael Boussias, Owner |  
Publisher at Boussias  
Communications



Sirmakezis Sotiris  
General  
Manager, Retail  
Banking Piraeus  
Bank S.A.

Mary Georgiadou



Chairman of the  
Executive Committee,  
Hellenic Institute of  
Human Resources  
Management

“..Conference is a great platform for managing the Q&A session in a conference. It is very easy to use, both for the administrator and for the participants..”

“..In our next conferences, we intend to make use of Conference’s Event Evaluation feature, in order to get constructive feedback avoiding printed evaluation forms..”

“..Even foreign speakers have given very positive reviews about the interesting questions that are uploaded during their presentations .The agenda is always updated..”

“..Conference is an innovative web-app solution bringing a totally new dimension in a corporate meeting. The easiness of using it provided us a great help to collect ideas, feedback and outlooks from our executives. The features of agenda, questions, polling with live graphs, evaluation, feedback and raffle engaged us to a more than creative way giving a unique experience!..”

“...With the use of Conference, the participants of our conference were excited to be able to actively participate throughout the various sessions of the conference...”

***Engage your audience, feel your audience***

## Testimonials



Theodore Krintas,  
Managing Director  
Attica Wealth  
Management - Greece



Angelina Michaelidis  
General Manager at  
RESPONSE S.A.



Diana Engelbrecht,  
Marketing Manager  
at Digital Ship



Jason Nathan  
Global Multi-  
ChannelCapability  
Director, dunnhumby



Marios Koumis,  
Premier & Advance  
Propositions  
Manager,  
Customer Value  
Management, RBWM  
| HSBC Bank Plc.



George  
Diakonikolaou,  
Ph.D., PMP,  
Project Coach.

“.. Conference.com is a must in every conference. Live interaction with delegates creates a flawless experience for all..”

“.. I was attracted by the different features, the power I acquire in my hands expressing my view and make my questions shared with the rest of the audience. From now on, I definitely prefer to attend conferences, if Conference is available..”

“..Using conference.com added a new level of engagement between our speakers and audience. We received positive feedback from our enthusiasticers..”

“..Everything worked very smoothly and I was particularly impressed with the questions/voting mechanic, which I had not seen before..”

“.. The interactive real-time survey through Conference kept interest alive throughout the event and discussions/presentations provided useful insights to the audience. Congratulations!..”

“..Conference is an excellent web-app, which enables you to directly and easily interact with the attendees of a conference or a training course - whether it is big or small..”

***Live your experience with Conference***

## Testimonials



Dimitris Georgopoulos.

Partner at Rethink  
Business Lab. Business  
Development

Advisor & Executive  
Coach



Konstantinos  
Tsipsis CRM &  
Customer  
Intelligence  
Manager,  
Eurobank.



Panos Miliadis,

Digital Media  
Manager,



Tsiliras Giannis,  
Consumer CRM &  
Channel Management  
Director  
OTE and COSMOTE



John Kyriopoulos,

Professor Emeritus of  
Health

Economics National  
School of Public Health

"..For me is a valuable tool that helps me both in organization and in effective coordination and communication with participants. Important is the continuous support provided to the product.."

"..We had the opportunity to use Conference in the framework of an internal workshop on campaign management. Conference managed not only to increase the number of questions through anonymity, but also to add some fun by the use of the 'Like' option to everyone else's questions.."

"..Conference was a great experience in our event. It was very well received that managed to engage and motivate our audience to make questions.."

".. Conference has been an important asset to our internal workshops and conferences over the past year. It changed the way we interact with our people as we experienced even more engagement, participation and productive dialogue. The system is easy to use, flexible and robust.."

"..I consider that the features and tools of this application are user-friendly and suitable for constructing and eventually conducting an interactive assessment in real time and with great success. I strongly recommend it. ."

***We care for one thing: Happy Attendees***